

**FEKETE-SZEGÖ INEQUALITY FOR ANALYTIC AND  
BI-UNIVALENT FUNCTIONS RELATED WITH HORADAM  
POLYNOMIALS**

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**Abstract:** In this research article, by making use of Sălăgean differential operator, we introduce and investigate a new subclass of analytic and bi-univalent functions using the Horadam polynomial. We derive the coefficient estimate and obtain Fekete-Szegő inequality for functions in this subclass.

**Keywords and Phrases:** Sălăgean differential operator, Horadam polynomials, coefficient estimates, Fekete-Szegő inequality.

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### 1. Introduction

Let  $\mathcal{A}$  denote the class of all analytic functions  $f$  defined on the open unit disk  $\mathbb{U} = \{z \in \mathbb{C} : |z| < 1\}$ , which is normalized under the condition  $f(0) = f'(0) = 1$  having the Taylor series expansion

$$f(z) = z + \sum_{n=2}^{\infty} a_n z^n, \quad z \in \mathbb{U}. \quad (1.1)$$

and  $\mathcal{S}$ , the class of functions in  $\mathcal{A}$  which are univalent in  $\mathbb{U}$ . Let the function  $f$  and  $g$  be analytic in  $\mathbb{U}$ . Then we say that the function  $f$  is subordinate to  $g$ , if there exist a Schwarz function  $w(z)$  which is analytic in  $\mathbb{U}$  with  $w(0) = 0$ ,  $|w(z)| < 1, (z \in \mathbb{U})$  satisfying  $f(z) = g(w(z))$ . It is known that,  $f(z) \prec g(z)$  and  $g$  is univalent  $\iff f(0) = g(0)$  and  $f(\mathbb{U}) \subset g(\mathbb{U})$ .

By the Koebe one-quarter theorem [2] every function  $f \in \mathcal{S}$  has an inverse  $f^{-1}$  defined by  $f^{-1}(f(z)) = z, (z \in \mathbb{U})$  and  $f(f^{-1}(w)) = w, (|w| < r_0(f), r_0(f) \geq \frac{1}{4})$  where

$$g(w) = f^{-1}(w) = w - a_2w^2 + (2a_2^2 - a_3)w^3 - \dots \quad (1.2)$$

A function  $f \in \mathcal{A}$  is said to be bi-univalent in  $\mathbb{U}$  if both  $f$  and  $f^{-1}$  are univalent in  $\mathbb{U}$ . Denote by  $\Sigma$  the class of bi-univalent functions in  $\mathbb{U}$ . The familiar Koebe function is not a member of  $\Sigma$ . Examples of bi-univalent functions are  $\frac{z}{1-z}, -\log(1-z), \frac{1}{2}\log\left(\frac{1+z}{1-z}\right), \dots$ . Lewin [7] inspected the class of bi-univalent function  $\Sigma$  and attained the bound  $|a_2| < 1.51$ . Brannan and Clunie [1] conjectured that  $|a_2| \leq \sqrt{2}$ . On the other hand, Netanyahu [8] showed that  $\max_{f \in \Sigma} |a_2| = \frac{4}{3}$ . In 1984, Tan [10] obtained the best known estimate for functions in  $\Sigma$  as  $|a_2| < 1.485$ . The coefficient estimate problem for  $|a_n|$  ( $n \in \mathbb{N}, n \geq 3$ ) for functions in  $\Sigma$  is still open. Many researchers [5, 11, 12] explored several interesting subclasses of the class  $\Sigma$  and found non-sharp estimates for the first two Taylor-Maclaurin coefficients.

**Definition 1.1.** (see [3, 4]) For  $n \geq 3$ , Horadam polynomial sequence  $h_n(r, a, b, p, q)$ , or briefly  $h_n(r)$ , is defined by the recurrence relation

$$h_n(r) = prh_{n-1}(r) + qh_{n-2}(r) \quad (r \in \mathbb{R}; n \in \mathbb{N} = \{1, 2, 3, \dots\}) \quad (1.3)$$

where  $h_1(r) = a$  and  $h_2(r) = br$ , for some real constants  $a, b, p$  and  $q$ .

The generating function of the Horadam polynomials  $h_n(r)$  (see [4]) are given by

$$\Omega(r, z) = \sum_{n=1}^{\infty} h_n(r)z^{n-1} = \frac{a + (b - ap)rz}{1 - prz - qz^2}. \quad (1.4)$$

The  $(p, q)$ -analogue of Sălăgean differential operator [9]  $\mathfrak{T}_{p,q}^k f(z) : \mathcal{A} \rightarrow \mathcal{A}$  for  $k \in \mathbb{N}$ , is formed as follows.

$$\begin{aligned} \mathfrak{T}_{p,q}^0 f(z) &= f(z), \\ \mathfrak{T}_{p,q}^1 f(z) &= z(\mathfrak{T}_{p,q} f(z)), \\ &\vdots \\ \mathfrak{T}_{p,q}^k f(z) &= z\mathfrak{T}_{p,q}(\mathfrak{T}_{p,q}^{k-1} f(z)). \end{aligned}$$

From the definition of  $\mathfrak{F}_{p,q}^k f(z)$  we get

$$\mathfrak{F}_{p,q}^k f(z) = z + \sum_{n=2}^{\infty} [n]_{p,q}^k a_n z^n \quad (z \in \mathbb{U}).$$

**Definition 1.2.** For  $\zeta \geq 1$ ,  $\varrho \geq 0$  and  $\delta \geq 0$ , a function  $f \in \mathcal{A}$  given by (1.1) is said to be in the class  $\mathfrak{M}_{\zeta}(p, q, k, \varrho)$  if the following subordinations are satisfied:

$$(1-\zeta) \left( \frac{\mathfrak{F}_{p,q}^k f(z)}{z} \right)^{\varrho} + \zeta (\mathfrak{F}_{p,q}^k f(z))' \left( \frac{\mathfrak{F}_{p,q}^k f(z)}{z} \right)^{\varrho-1} + \delta z (\mathfrak{F}_{p,q}^k f(z))'' \prec \Omega(r, z) + 1 - a. \tag{1.5}$$

**Definition 1.3.** For  $\zeta \geq 1$ ,  $\varrho \geq 0$  and  $\delta \geq 0$ , a function  $f \in \Sigma$  given by (1.1) is said to be in the class  $\mathfrak{B}_{\zeta}(p, q, k, \varrho)$  if the following subordinations are satisfied:

$$(1-\zeta) \left( \frac{\mathfrak{F}_{p,q}^k f(z)}{z} \right)^{\varrho} + \zeta (\mathfrak{F}_{p,q}^k f(z))' \left( \frac{\mathfrak{F}_{p,q}^k f(z)}{z} \right)^{\varrho-1} + \delta z (\mathfrak{F}_{p,q}^k f(z))'' \prec \Omega(r, z) + 1 - a \tag{1.6}$$

and

$$(1-\zeta) \left( \frac{\mathfrak{F}_{p,q}^k g(w)}{w} \right)^{\varrho} + \zeta (\mathfrak{F}_{p,q}^k g(w))' \left( \frac{\mathfrak{F}_{p,q}^k g(w)}{w} \right)^{\varrho-1} + \delta w (\mathfrak{F}_{p,q}^k g(w))'' \prec \Omega(r, w) + 1 - a \tag{1.7}$$

where  $g(w) = f^{-1}(w)$  is defined by (1.2).

**2. Coefficient bounds for  $f \in \mathfrak{M}_{\zeta}(p, q, k, \varrho)$**

Let  $\mathcal{B} = \{\omega \in \mathcal{H} : |\omega(z)| \leq 1, z \in \mathbb{U}\}$  and  $\mathcal{B}_0$  be the subclass of  $\mathcal{B}$  of all  $\omega$  such that  $\omega(0) = 0$ . Like it was previously mentioned, the elements of  $\mathcal{B}_0$  are known as Schwarz functions.

**Lemma 2.1.** [6] If  $\omega \in \mathcal{B}_0$  is of the form

$$\omega(z) = \sum_{n=1}^{\infty} \omega_n z^n, \quad z \in \mathbb{U}, \tag{2.1}$$

then for  $\nu \in \mathbb{C}$ ,

$$|\omega_2 - \nu \omega_1^2| \leq \max\{1, |\nu|\}. \tag{2.2}$$

**Theorem 2.1.** Let  $f \in \mathfrak{M}_{\zeta}(p, q, k, \varrho)$ . Then  $|a_2| \leq \frac{|br|}{[2]_{p,q}^k (\varrho + \zeta + 2\delta)}$ ,

$$|a_3| \leq \frac{|br|}{(\varrho + 2\zeta + 6\delta)[3]_{p,q}^k} \max \left\{ 1, \left| \left( \frac{(\varrho + 2\zeta)(\varrho - 1)br}{2(\varrho + \zeta + 2\delta)^2} \right) - \frac{pbr^2 + aq}{br} \right| \right\}$$

$$\text{and } |a_3 - \varrho a_2^2| \leq \frac{|br|}{(\varrho + 2\zeta + 6\delta)[3]_{p,q}^k} \max \left\{ 1, \left| \frac{(\varrho + 2\zeta)br}{2(\varrho + \zeta + 2\delta)^2} \right. \right. \\ \left. \left. \left( \frac{2\varrho(\varrho + 2\zeta + 6\delta)[3]_{p,q}^k}{(\varrho + 2\zeta)([2]_{p,q}^k)^2} + \varrho - 1 \right) - \frac{pbr^2 + aq}{br} \right| \right\}.$$

**Proof.** Let  $f$  be in the class  $\mathfrak{M}_\zeta(p, q, k, \varrho)$  then from Definition 1.2, for some analytic functions  $u$  such that  $u(0) = 0$  and  $|u(z)| < 1$ , for all  $z \in \mathbb{U}$ , then we can write

$$(1 - \zeta) \left( \frac{\mathfrak{I}_{p,q}^k f(z)}{z} \right)^\varrho + \zeta (\mathfrak{I}_{p,q}^k f(z))' \left( \frac{\mathfrak{I}_{p,q}^k f(z)}{z} \right)^{\varrho-1} + \delta z (\mathfrak{I}_{p,q}^k f(z))'' = \Omega(r, u(z)) + 1 - a$$

or equivalently,

$$(1 - \zeta) \left( \frac{\mathfrak{I}_{p,q}^k f(z)}{z} \right)^\varrho + \zeta (\mathfrak{I}_{p,q}^k f(z))' \left( \frac{\mathfrak{I}_{p,q}^k f(z)}{z} \right)^{\varrho-1} + \delta z (\mathfrak{I}_{p,q}^k f(z))'' = \\ 1 + h_1(r) + h_2(r)u(z) + h_3(r)(u(z))^2 + \dots - a \quad (2.3)$$

From the equality (2.3), we have

$$(1 - \zeta) \left( \frac{\mathfrak{I}_{p,q}^k f(z)}{z} \right)^\varrho + \zeta (\mathfrak{I}_{p,q}^k f(z))' \left( \frac{\mathfrak{I}_{p,q}^k f(z)}{z} \right)^{\varrho-1} + \delta z (\mathfrak{I}_{p,q}^k f(z))'' = \\ 1 + h_2(r)u_1(z) + [h_2(r)u_2 + h_3(r)u_1^2]z^2 + \dots \quad (2.4)$$

It is well-known that if

$$|u(z)| = |u_1z + u_2z^2 + u_3z^3 + \dots| < 1, \quad (z \in \mathbb{U})$$

then

$$|u_t| \leq 1 \text{ for } t \in \mathbb{N}. \quad (2.5)$$

Comparing the coefficients of equation (2.4), we get

$$[2]_{p,q}^k (\varrho + \zeta + 2\delta) a_2 = h_2(r)u_1 \quad (2.6)$$

$$(\varrho + 2\zeta) \left\{ \left( \frac{\varrho - 1}{2} \right) ([2]_{p,q}^k)^2 a_2^2 + \left( 1 + \frac{6\delta}{\varrho + 2\zeta} \right) [3]_{p,q}^k a_3 \right\} = h_2(r)u_2 + h_3(r)u_1^2 \quad (2.7)$$

From (2.6) we get,

$$|a_2| \leq \frac{|br|}{[2]_{p,q}^k (\varrho + \zeta + 2\delta)}. \quad (2.8)$$

Using (2.8) in (2.7), we get

$$\begin{aligned} (\varrho + 2\zeta)\left(1 + \frac{6\delta}{\varrho + 2\zeta}\right)[3]_{p,q}^k a_3 &= h_2(r)u_2 + h_3(r)u_1^2 - (\varrho + 2\zeta) \left(\frac{\varrho - 1}{2}\right) ([2]_{p,q}^k)^2 a_2^2 \\ &= h_2(r)u_2 - \frac{u_1^2}{2} \left[ \left(\frac{h_2(r)(\varrho + 2\zeta)(\varrho - 1)}{(\varrho + \zeta + 2\delta)^2}\right) - 2h_3(r) \right]. \end{aligned}$$

Thus we have

$$\begin{aligned} a_3 &= \frac{h_2(r)}{(\varrho + 2\zeta + 6\delta)[3]_{p,q}^k} \left\{ u_2 - u_1^2 \left[ \left(\frac{(\varrho + 2\zeta)(\varrho - 1)h_2(r)}{2(\varrho + \zeta + 2\delta)^2}\right) - \frac{h_3(r)}{h_2(r)} \right] \right\} \\ &= \frac{h_2(r)}{(\varrho + 2\zeta + 6\delta)[3]_{p,q}^k} \{u_2 - \aleph u_1^2\} \end{aligned} \tag{2.9}$$

where  $\aleph = \left[ \left(\frac{(\varrho + 2\zeta)(\varrho - 1)h_2(r)}{2(\varrho + \zeta + 2\delta)^2}\right) - \frac{h_3(r)}{h_2(r)} \right]$ . By applying Lemma 2.1, we get

$$\begin{aligned} |a_3| &= \frac{|h_2(r)|}{(\varrho + 2\zeta + 6\delta)[3]_{p,q}^k} |u_2 - \aleph u_1^2| \\ &\leq \frac{|br|}{(\varrho + 2\zeta + 6\delta)[3]_{p,q}^k} \max \left\{ 1, \left| \left(\frac{(\varrho + 2\zeta)(\varrho - 1)br}{2(\varrho + \zeta + 2\delta)^2}\right) - \frac{pbr^2 + aq}{br} \right| \right\}. \end{aligned}$$

For any  $\varrho \in \mathbb{C}$ , we get

$$\begin{aligned} a_3 - \varrho a_2^2 &= \frac{h_2(r)}{(\varrho + 2\zeta + 6\delta)[3]_{p,q}^k} \left\{ u_2 - u_1^2 \left[ \left(\frac{(\varrho + 2\zeta)(\varrho - 1)h_2(r)}{2(\varrho + \zeta + 2\delta)^2}\right) - \frac{h_3(r)}{h_2(r)} \right] \right\} \\ &\quad - \varrho \left( \frac{h_2(r)u_1}{[2]_{p,q}^k(\varrho + \zeta + 2\delta)} \right)^2 \\ &= \frac{h_2(r)}{(\varrho + 2\zeta + 6\delta)[3]_{p,q}^k} \{u_2 - \eta u_1^2\} \end{aligned}$$

where

$$\eta = \frac{(\varrho + 2\zeta)h_2(r)}{2(\varrho + \zeta + 2\delta)^2} \left( \frac{2\varrho(\varrho + 2\zeta + 6\delta)[3]_{p,q}^k}{(\varrho + 2\zeta)([2]_{p,q}^k)^2} + \varrho - 1 \right) - \frac{h_3(r)}{h_2(r)}.$$

By applying Lemma 2.1, we get

$$|a_3 - \varrho a_2^2| = \frac{|h_2(r)|}{(\varrho + 2\zeta + 6\delta)[3]_{p,q}^k} |u_2 - \eta u_1^2|$$

$$|a_3 - \rho a_2^2| \leq \frac{|br|}{(\rho + 2\zeta + 6\delta)[3]_{p,q}^k} \max \left\{ 1, \left| \frac{(\rho + 2\zeta)br}{2(\rho + \zeta + 2\delta)^2} \left( \frac{2\rho(\rho + 2\zeta + 6\delta)[3]_{p,q}^k}{(\rho + 2\zeta)([2]_{p,q}^k)^2} + \rho - 1 \right) - \frac{pbr^2 + aq}{br} \right| \right\}.$$

**Theorem 2.2.** Let  $f$  given by (1.1) be in the class  $\mathfrak{B}_\zeta(p, q, k, \rho)$ . Then

$$|a_2| \leq \frac{|br| \sqrt{2|br|}}{\sqrt{|\Theta(\rho, \zeta, p, q, k)|}} \text{ and } |a_3| \leq \frac{b^2 r^2}{([2]_{p,q}^k)^2 (\rho + \zeta + 2\delta)^2} + \frac{|br|}{(\rho + 2\zeta) \left(1 + \frac{6\delta}{2\zeta + 1}\right) [3]_{p,q}^k}$$

where

$$\begin{aligned} \Theta(\rho, \zeta, p, q, k) = & \{(\rho + 2\zeta)[(\rho - 1)([2]_{p,q}^k)^2 + 2\left(1 + \frac{6\delta}{\rho + 2\zeta}\right)[3]_{p,q}^k]b \\ & - 2([2]_{p,q}^k(\rho + \zeta + 2\delta))^2 p\} br^2 - 2[2]_{p,q}^k(\rho + \zeta + 2\delta)^2 aq. \end{aligned} \tag{2.10}$$

**Proof.** Let  $f$  is in the class  $\mathfrak{B}_\zeta(p, q, k, \rho)$  then from Definition 1.3, for some analytic functions  $u$  and  $v$  such that  $u(0) = v(0) = 0$  and  $|u(z)| < 1, |v(w)| < 1$  for all  $z, w \in \mathbb{U}$ , we can write

$$(1 - \zeta) \left( \frac{\mathfrak{I}_{p,q}^k f(z)}{z} \right)^\rho + \zeta (\mathfrak{I}_{p,q}^k f(z))' \left( \frac{\mathfrak{I}_{p,q}^k f(z)}{z} \right)^{\rho-1} + \delta z (\mathfrak{I}_{p,q}^k f(z))'' = \Omega(r, u(z)) + 1 - a$$

$$(1 - \zeta) \left( \frac{\mathfrak{I}_{p,q}^k g(w)}{w} \right)^\rho + \zeta (\mathfrak{I}_{p,q}^k g(w))' \left( \frac{\mathfrak{I}_{p,q}^k g(w)}{w} \right)^{\rho-1} + \delta w (\mathfrak{I}_{p,q}^k g(w))'' = \Omega(r, v(w)) + 1 - a$$

or equivalently,

$$\begin{aligned} (1 - \zeta) \left( \frac{\mathfrak{I}_{p,q}^k f(z)}{z} \right)^\rho + \zeta (\mathfrak{I}_{p,q}^k f(z))' \left( \frac{\mathfrak{I}_{p,q}^k f(z)}{z} \right)^{\rho-1} + \delta z (\mathfrak{I}_{p,q}^k f(z))'' = \\ 1 + h_2(r)u_1(z) + [h_2(r)u_2 + h_3(r)u_1^2]z^2 + \dots \end{aligned} \tag{2.11}$$

$$\begin{aligned} (1 - \zeta) \left( \frac{\mathfrak{I}_{p,q}^k g(w)}{w} \right)^\rho + \zeta (\mathfrak{I}_{p,q}^k g(w))' \left( \frac{\mathfrak{I}_{p,q}^k g(w)}{w} \right)^{\rho-1} + \delta w (\mathfrak{I}_{p,q}^k g(w))'' = \\ 1 + h_2(r)v_1(w) + [h_2(r)v_2 + h_3(r)v_1^2]w^2 + \dots \end{aligned} \tag{2.12}$$

It is well-known that if  $|u(z)| = |u_1z + u_2z^2 + u_3z^3 + \dots| < 1$ , ( $z \in \mathbb{U}$ ) and  $|v(w)| = |v_1w + v_2w^2 + v_3w^3 + \dots| < 1$ , ( $w \in \mathbb{U}$ ) then

$$|u_t| \leq 1 \text{ and } |v_t| \leq 1 \text{ for } t \in \mathbb{N}. \tag{2.13}$$

Comparing the coefficients of equation (2.11) and (2.12), we obtain

$$[2]_{p,q}^k(\varrho + \zeta + 2\delta)a_2 = h_2(r)u_1 \tag{2.14}$$

$$(\varrho + 2\zeta) \left\{ \left( \frac{\varrho - 1}{2} \right) ([2]_{p,q}^k)^2 a_2^2 + \left( 1 + \frac{6\delta}{\varrho + 2\zeta} \right) [3]_{p,q}^k a_3 \right\} = h_2(r)u_2 + h_3(r)u_1^2 \tag{2.15}$$

$$-[2]_{p,q}^k(\varrho + \zeta + 2\delta)a_2 = h_2(r)v_1 \tag{2.16}$$

$$\begin{aligned} (\varrho + 2\zeta) \left\{ \left( \frac{\varrho - 1}{2} \right) ([2]_{p,q}^k)^2 a_2^2 + \left( 1 + \frac{6\delta}{\varrho + 2\zeta} \right) [3]_{p,q}^k (2a_2^2 - a_3) \right\} \\ = h_2(r)v_2 + h_3(r)v_1^2 \end{aligned} \tag{2.17}$$

From (2.14) and (2.16) we obtain,

$$u_1 = -v_1 \tag{2.18}$$

$$2\{[2]_{p,q}^k(\varrho + \zeta + 2\delta)\}^2 a_2^2 = h_2^2(r)(u_1^2 + v_1^2) \tag{2.19}$$

Adding (2.15) and (2.17) we obtain,

$$2(\varrho + 2\zeta) \left\{ \frac{\varrho - 1}{2} ([2]_{p,q}^k)^2 + \left( 1 + \frac{6\delta}{\varrho + 2\zeta} \right) [3]_{p,q}^k \right\} a_2^2 = h_2(r)(u_2 + v_2) + h_3(r)(u_1^2 + v_1^2) \tag{2.20}$$

Substituting the value of  $(u_1^2 + v_1^2)$  from (2.19) in the right hand side of (2.20) we obtain,

$$a_2^2 = \frac{h_2^3(r)(u_2 + v_2)}{(\varrho + 2\zeta) \left\{ (\varrho - 1)([2]_{p,q}^k)^2 + 2 \left( 1 + \frac{6\delta}{\varrho + 2\zeta} \right) [3]_{p,q}^k \right\} h_2^2(r) - 2h_3(r)([2]_{p,q}^k(\varrho + \zeta + 2\delta))^2} \tag{2.21}$$

Using (1.3), (2.10), (2.13) and (2.21), we obtain

$$|a_2| \leq \frac{|br| \sqrt{2|br|}}{\sqrt{|\Theta(\varrho, \zeta, p, q, k)|}}.$$

Subtracting (2.17) from (2.15) we obtain,

$$2(\varrho + 2\zeta) \left(1 + \frac{6\delta}{\varrho + 2\zeta}\right) [3]_{p,q}^k (a_3 - a_2^2) = h_2(r)(u_2 - v_2). \quad (2.22)$$

In view of (2.19) and (2.21), Equation (2.22) becomes

$$a_3 = \frac{h_2^2(r)(u_1^2 + v_1^2)}{2([2]_{p,q}^k(\varrho + \zeta + 2\delta))^2} + \frac{h_2(r)(u_2 - v_2)}{2(\varrho + 2\zeta) \left(1 + \frac{6\delta}{\varrho + 2\zeta}\right) [3]_{p,q}^k}$$

By applying (1.3), we get,

$$|a_3| \leq \frac{b^2 r^2}{([2]_{p,q}^k)^2(\varrho + \zeta + 2\delta)^2} + \frac{|br|}{(\varrho + 2\zeta)\left(1 + \frac{6\delta}{\varrho + 2\zeta}\right)[3]_{p,q}^k}.$$

By setting  $\varrho = \delta = 0$  and  $\zeta = 1$  in Theorem 2.2, we obtain the following Corollary.

**Corollary 2.1.** *If  $f$  of the form (1.1) is in the class  $\mathfrak{B}_1(p, q, k)$  then*

$$|a_2| \leq \frac{|br| \sqrt{|br|}}{\sqrt{|\{2[3]_{p,q}^k - ([2]_{p,q}^k)^2\}b - [2]_{p,q}^k p\}br^2 - [2]_{p,q}^k aq|}} \text{ and } |a_3| \leq \frac{b^2 r^2}{([2]_{p,q}^k)^2} + \frac{|br|}{2[3]_{p,q}^k}.$$

Setting  $\varrho = \delta = 0$ ,  $\zeta = 1$  and  $k = 0$  in Theorem 2.2, we obtain

**Corollary 2.2.** *If  $f$  of the form (1.1) is in the class  $\mathfrak{B}_1(r)$  then*

$$|a_2| \leq \frac{|br| \sqrt{|br|}}{\sqrt{|\{b - p\}br^2 - aq|}} \text{ and } |a_3| \leq b^2 r^2 + \frac{|br|}{2}.$$

### 3. Fekete-Szegő inequality for the class $\mathfrak{B}_\zeta(p, q, k, \varrho)$

**Theorem 3.1.** *Let  $f$  given by (1.1) be in the class  $\mathfrak{B}_\zeta(p, q, k, \varrho)$  and  $\mu \in \mathcal{R}$ . Then*

$$|a_3 - \varrho a_2^2| \leq \begin{cases} \frac{2|br|}{2(\varrho + 2\zeta)\left(1 + \frac{6\delta}{\varrho + 2\zeta}\right)[3]_{p,q}^k}, & 0 \leq |\phi(\varrho, r)| \leq \frac{1}{2(\varrho + 2\zeta)\left(1 + \frac{6\delta}{\varrho + 2\zeta}\right)[3]_{p,q}^k} \\ 2|br||\phi(\varrho, r)|, & |\phi(\varrho, r)| \geq \frac{1}{2(\varrho + 2\zeta)\left(1 + \frac{6\delta}{\varrho + 2\zeta}\right)[3]_{p,q}^k} \end{cases}$$

where  $\phi(\varrho, r) = \frac{h_2^2(r)(1 - \varrho)}{\Upsilon(p, q, k, \varrho)}$  and

$$\Upsilon(p, q, k, \varrho) = (\varrho + 2\zeta) \left\{ (\varrho - 1)([2]_{p,q}^k)^2 + 2 \left(1 + \frac{6\delta}{\varrho + 2\zeta}\right) [3]_{p,q}^k \right\}$$

$$h_2^2(r) - 2h_3(r)([2]_{p,q}^k(\varrho + \zeta + 2\delta))^2.$$

#### 4. Conclusion

In the present work, by making use of Sălăgean differential operator, we define a new subclass of analytic and bi-univalent functions using the Horadam polynomial. Coefficient estimate  $|a_2|$ ,  $|a_3|$  and Fekete-Szegö inequality of the functions has been studied.

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